# The Poster Holder Series



IDENTITY SYSTEMS



The clean-line design is perfect for interior applications.

# Design Week NY

# **The Arc Gallery** Sept 1-7

# THE POSTER HOLDER

The Poster Holder Series is a modular graphic display system tailored to meet the requirements of individual customers. They are designed to provide an efficient and effective means of displaying and interchanging graphic information or posters with minimal investment of time and resources.

Posters and computer generated graphics can be produced quickly and easily by the user, enabling inserts to be amended or updated whenever required.

Due to the slim profile, the Poster Holder can be integrated with our other system, the Architectural Modular Series. Combining the systems enables the introduction of headers, footers or a directory board, thus adding another dimension to your signage options. For information on the Architectural Modular Series, please contact S2K Identity Systems.

# SIMPLE DESIGN

The Poster Holder consists of an aluminium backing panel, a grey U channel frame at the top and the bottom, a clear non-glare acrylic cover and grey End Caps.

To change posters, simply lift the acrylic cover off and remove the existing insert. Place the new insert in behind the poster clips and replace the acrylic cover.

As these units are top opening, you must allow a 20mm clearance for access. Refer to page four for sizes. A lockable option is also available upon request.

# **OPTIONAL INSERTS INCLUDE**

- Paper white or coloured
- Lightweight cardboard
- Clear acetate
- Photographic material

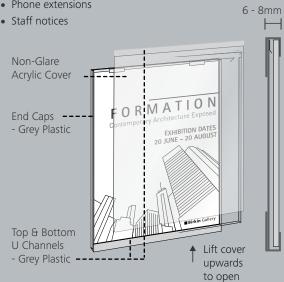
Only one piece of paper can be inserted at a time. Do not attempt to insert multiple sheets.

# POSSIBLE USES

- Meetings or conferences; timing or dates
- Promotional material
- Schedules
- Evacuation procedures
- Internal distribution information
- Opening hours
- Hospital / Patient Information •
- Instructions
- Menus

For more information - thearcgallery.com

- Price lists
- Phone extensions



# **COLOUR & DESIGN**

The Poster Holder is available in a grey finish. The End Caps are also flexible matte grey plastic.

The Poster Holder frame and End Caps can be painted to your preferred colour. In order to maintain quality standards, this must be done in house by S2K Identity Systems. Please specify your PMS for colour matching.

### **SIZES**

The Poster Holder is designed to accommodate larger graphics material.

Standard Size available:

A4, A3, A2, A1, A0

Both Portrait and Landscape options are available in all sizes; please specify which one you require. See the following page for layouts.

# CUSTOM SIZES

The Poster Holder is available in any custom size between A4 and A0. **A0 is the largest size we manufacture.** 

For non-standard sizes please specify one of the following:

- The paper size you wish to accommodate
- The outside to outside dimensions of the entire unit
- No penalties apply for custom sizes on Poster Holders
- Architectural Modular Series headers, footers and side mounted directories are an option for Poster Holders. The maximum header size offered is 42mm High. Footers are also optional and have no limitation in height.

# MOUNTING & INSTALLATION OPTIONS

We suggest:

- Double sided foam tape
- Silicone adhesive
- Counter sunk screw fixing (concealed)
- Velcro for A4 size only
- Z Brackets
- Desk Stand recommended for A4 and A3 sizes only

These options are subject to size and weight, client to specify

# **ORDERING & SPECIFYING**

To order or specify the Poster Holder Series please include one of the following:

Quote the code of one of the standard units in this brochure on page four.

### OR

If the option you would like is not illustrated please nominate the following items:

- AM Series Header (if required)
- Size of desired Poster Holder (See sizes on page four)
- AM Series Footer (if required)
- AM Series Directory (if required)

For custom sizes please refer to the information above in the section "CUSTOM SIZES"

## NOTE:

The Poster Holder Series is only suitable for Interior Use as it is not waterproof.



Poster Holders can be combined with the S2K Architectural Modular Series

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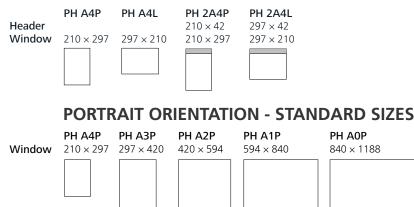
Portrait and landscape styles are available. The Wide Trim is always be at the top and bottom regardless of orientation.

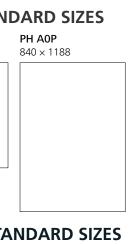


# **POSTER HOLDER SERIES - SIZES**

All measurements are paper sizes only. Outside dimensions will differ.

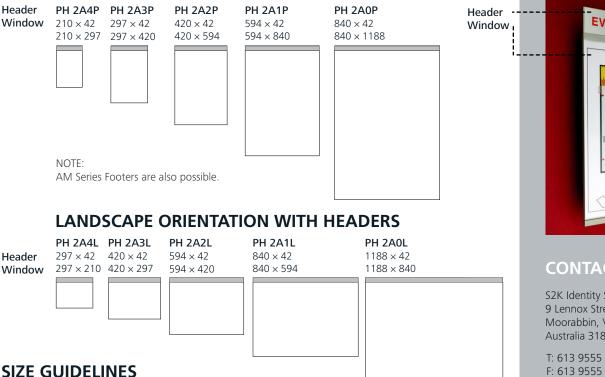
# A4 SIZE OPTIONS





# LANDSCAPE ORIENTATION - STANDARD SIZES





The above diagrams are only a selection of the options available. Please contact us with details of your alternative designs.

Please add 3mm to the overall width of the above sizes. This allows for Sidelocks and/or the flexible End Caps. Actual sign sizes will differ to paper sizes. For exact dimensions, please contact S2K Identity Systems.

For sizes smaller than A4, please refer to the Bulletin Board Series.

# **FEATURES &** BENEFITS

- The Poster Holder is a top opening unit
- Extremely easy to use
- Perfect for frequent graphic changes
- No tools or clips required to change graphics
- There is a security mechanism available in the form of a small grub screw; this will help secure the unit when higher security is required.

# **PRODUCT QUALITY**

At S2K Identity Systems, our reputation has been built upon the manufacture of products of exceptional quality.

In keeping with this policy, the Poster Holder Series has been developed to meet the highest standard specifications at a realistic cost. Materials of superior quality are used in the manufacture of each unit to ensure maximum usage over an extended period of time.

Whilst quality is of paramount importance, we believe that customers need choice. That is why we have an extensive range of product sizes, each designed with the customers needs in mind.

As Australia's longest standing producer of modular signage and display systems, S2K Identity Systems is committed to the continued development of its product range.



# **CONTACT DETAILS**

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